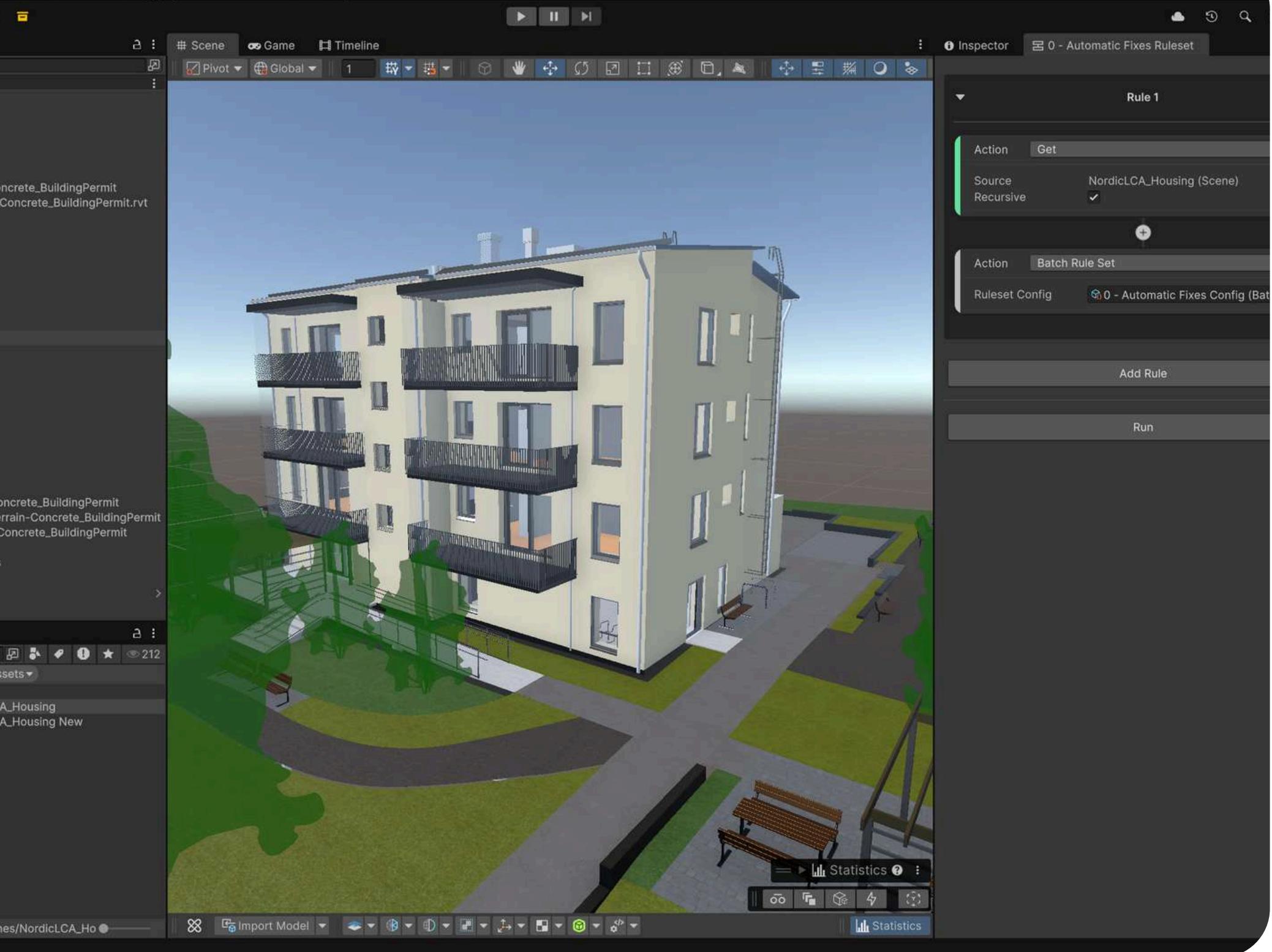


VIROO Looking Ahead to 2026

Product Vision and Priorities





As we enter 2026, our priorities are guided by a long-term framework built on stability, scalability, and controlled evolution.

What are the biggest product priorities for VIROO as you move into 2026?

VIROO platform architecture is fully defined and managed through Infrastructure as Code (IaC), allowing the platform to evolve without service interruptions or breaking changes.

This architectural maturity enables a multi-year roadmap where customers and partners can confidently build on VIROO, knowing that their solutions will remain stable over time.



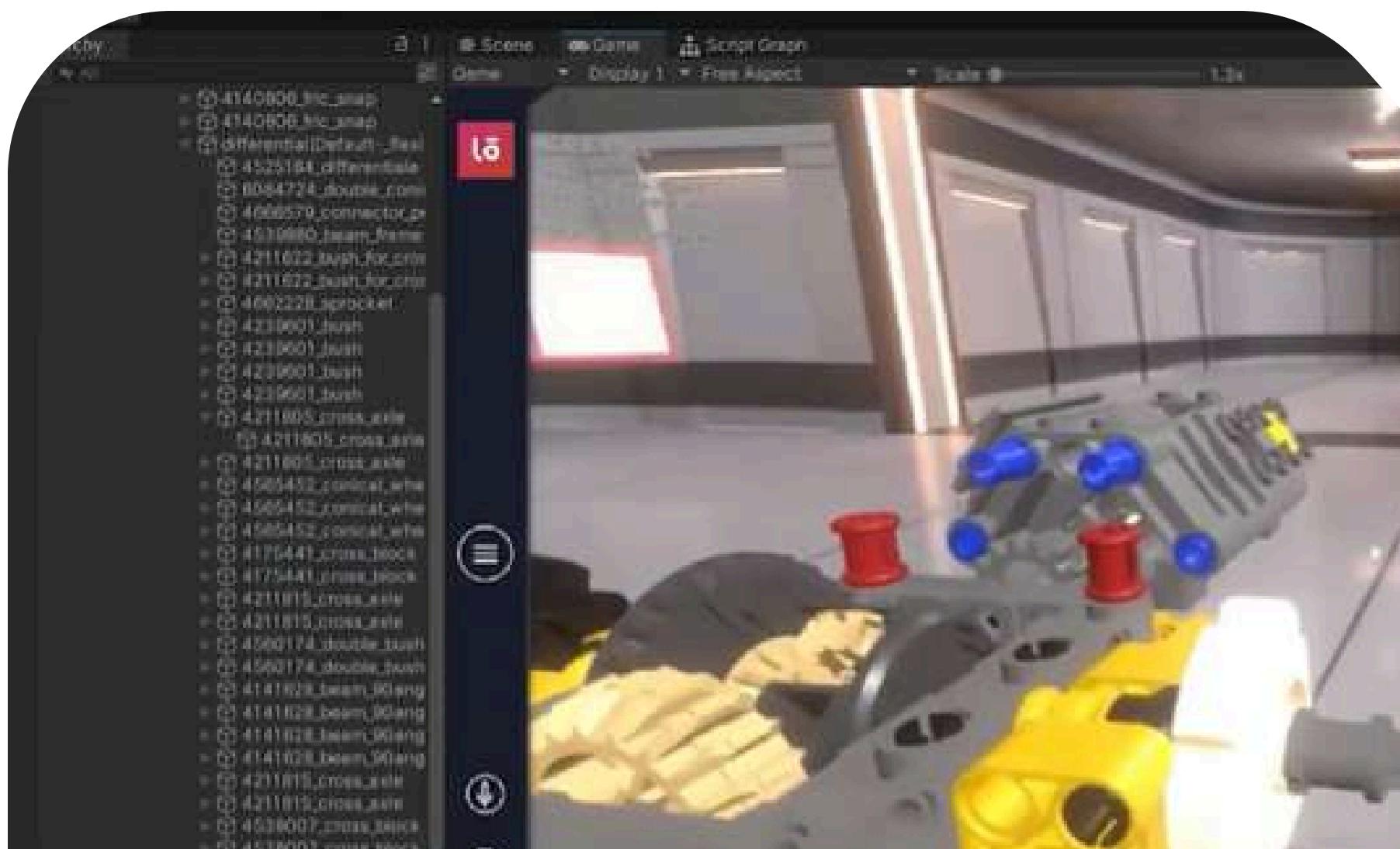


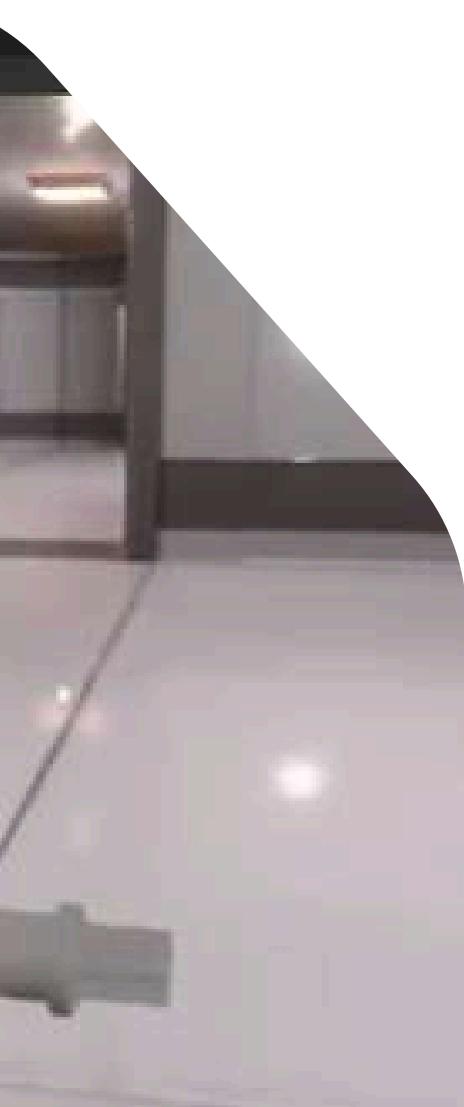
Our focus now is on strengthening this foundation while extending its value across the ecosystem.

This includes making VIROO Studio more agile, enabling faster adaptation to customer and industry-specific needs, and expanding our content creation templates to support reusable XR workflows across multiple sectors.

How do you expect VIROO's new standalone XR capabilities to evolve next year?

Standalone XR will evolve significantly in 2026 as more powerful headsets reach the market. These new devices continue to close the gap between PC-powered systems and standalone hardware, reducing the need for technical compromises and enabling a more unified development approach across platforms.



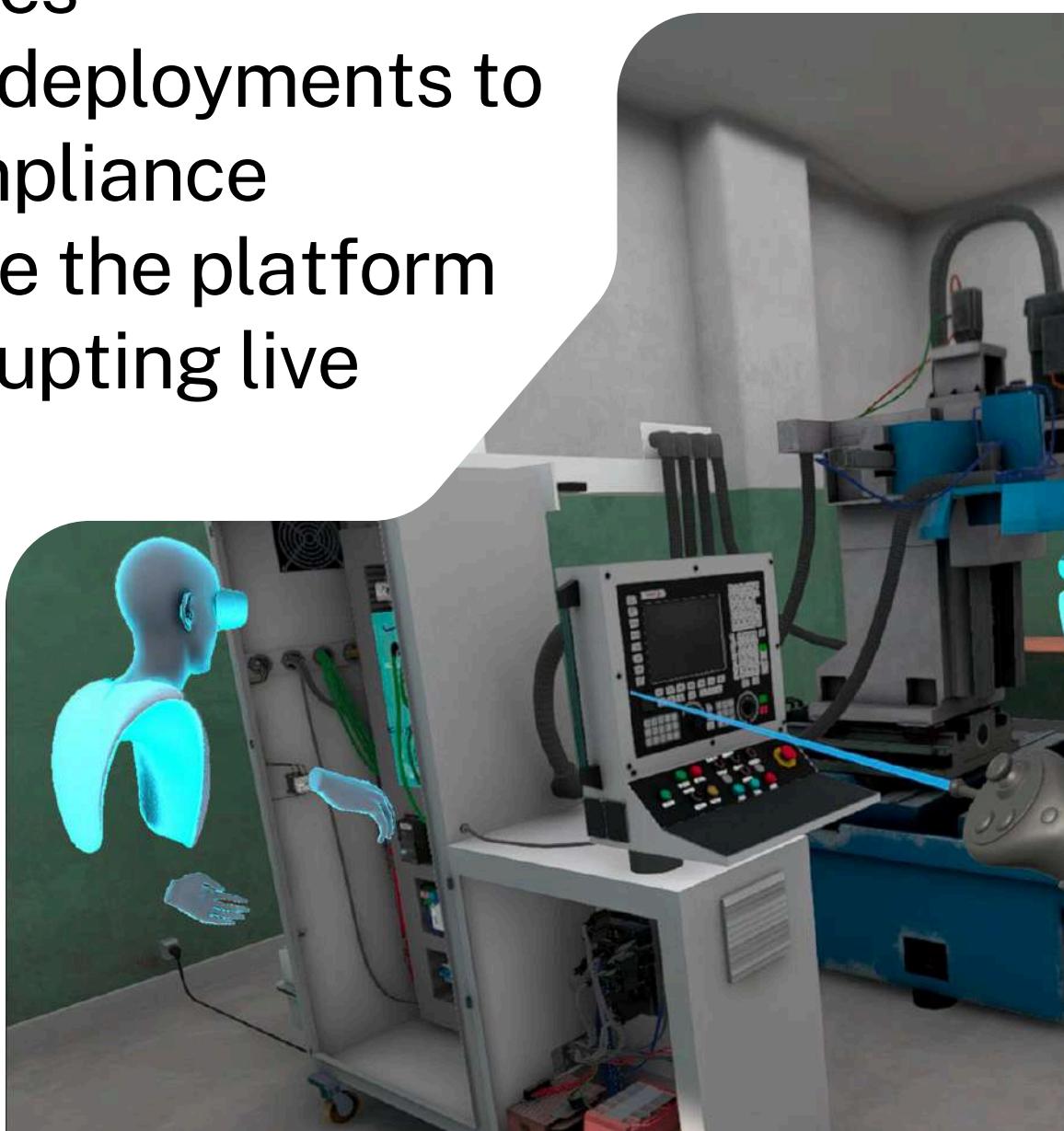


As performance increases, our goal is to ensure that creators can take full advantage of what makes standalone XR unique — particularly mixed reality, mobility, and minimal infrastructure requirements. VIROO is focused on providing tools that make it straightforward to build once and deploy seamlessly across standalone devices, PCVR, and immersive rooms.

The result is a smoother, more predictable development pipeline: more capability, fewer constraints, and a consistent path to delivering high-quality spatial experiences on any supported device.

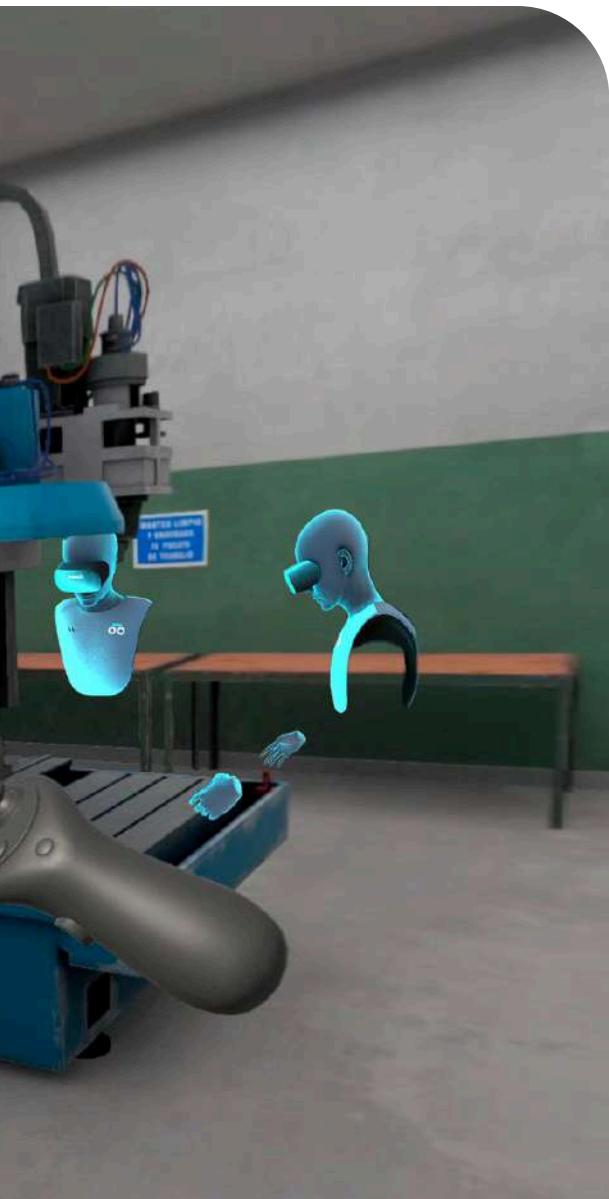
What enhancements are planned for VIROO Cloud to support large-scale enterprise deployments?

VIROO is built as a microservice-enabled platform, designed to be deployed flexibly either in the cloud or on-premises, depending on enterprise requirements. This architectural approach allows organisations to scale individual services independently, adapt deployments to their security and compliance constraints, and evolve the platform over time without disrupting live operations.



As we move into 2026, VIROO Cloud continues to evolve as the operational backbone for large-scale XR deployments. Our priorities focus on scalability, operational resilience, and centralized control, ensuring that enterprises can deploy, manage, and grow immersive solutions with confidence across distributed environments.

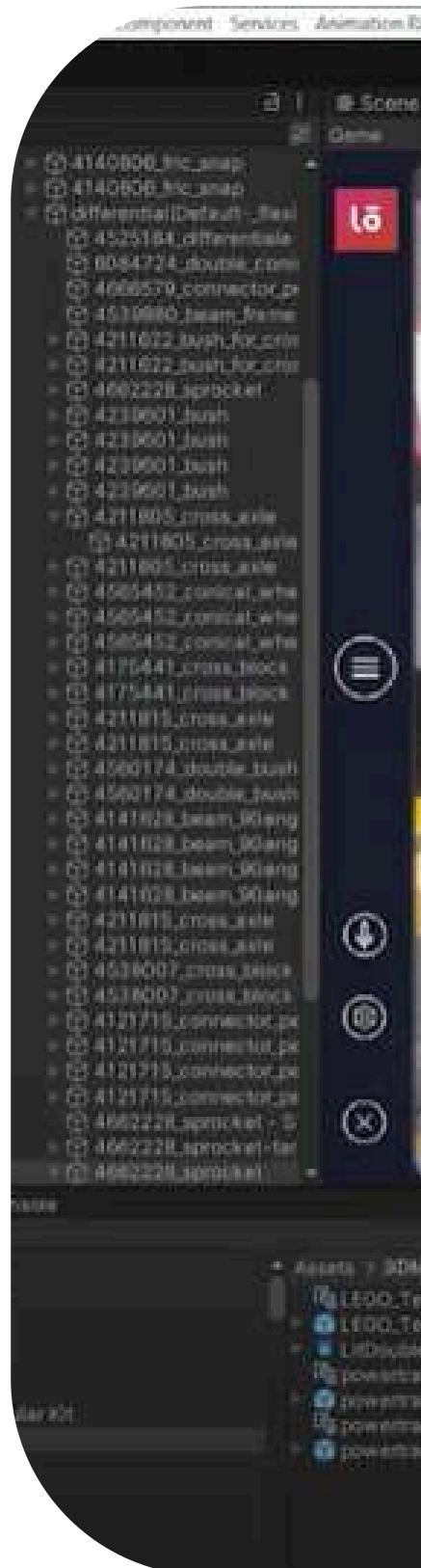
Key enhancements include improved application orchestration, more granular role and permission management, and deeper integration between VIROO Cloud, the Portal, and VIROO Applications. Together, these capabilities allow organisations to manage content distribution, session control, user access, and application updates from a single, coherent platform – regardless of whether it is deployed in the cloud or on-premises.



How is VIROO preparing for a mixed-reality, multi-device future across VR, AR, and streaming environments?

VIROO is preparing for a mixed-reality, multi-device future by building a truly device-agnostic spatial platform. Our objective is for the same content and workflows to run seamlessly across immersive rooms, standalone headsets, desktop and streaming clients, and immersive projection systems – without requiring rework.

Recent platform improvements in VIROO Studio, including advanced hand-tracking, gesture-based locomotion, scene-level configuration, and enhanced networking, ensure that interactions remain natural and consistent regardless of device.



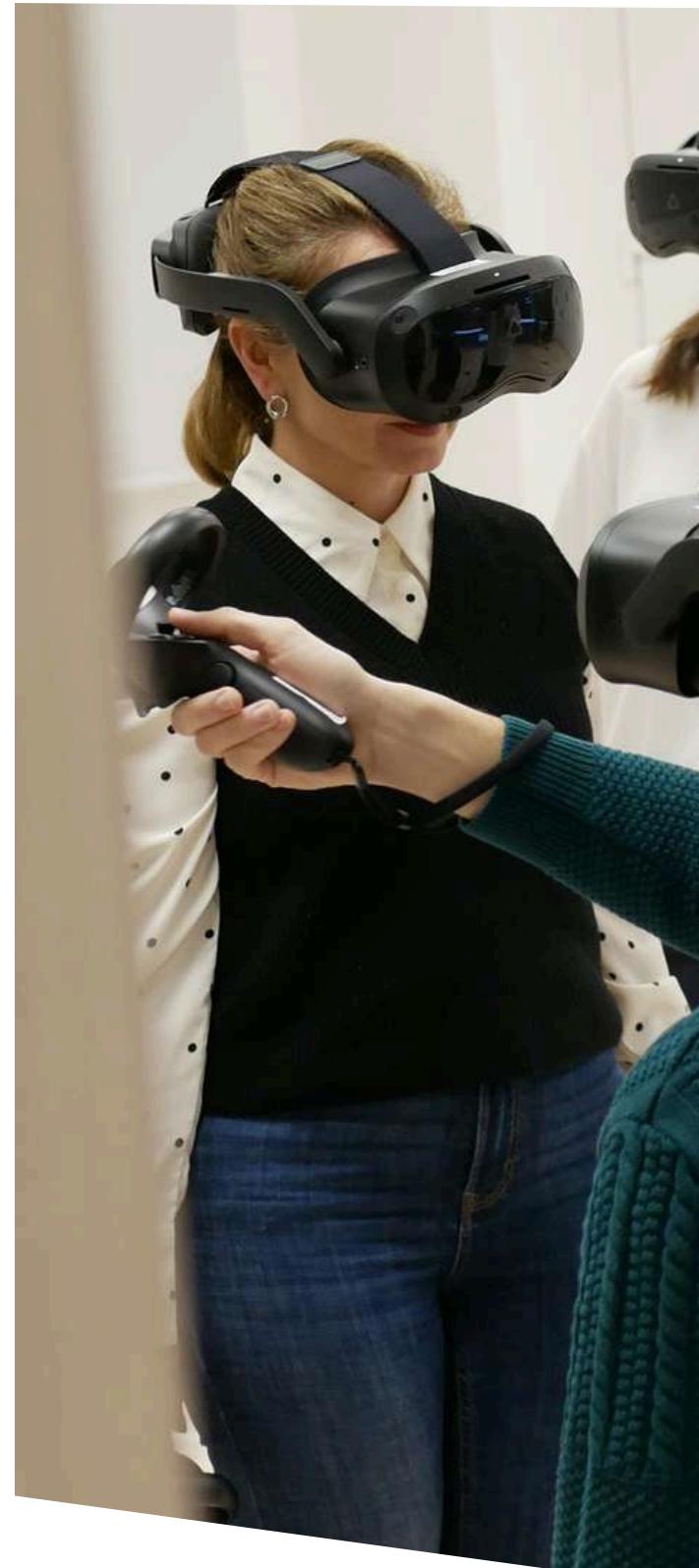


By combining these capabilities with modular, high-level APIs and a robust orchestration layer, VIROO enables creators to design once and deploy everywhere, making mixed-reality collaboration both scalable and reliable.

Will 2026 bring new device categories or improvements to multi-device collaboration within VIROO?

Yes. In 2026, VIROO will deliver more reliable and more flexible multi-device collaboration, while also expanding into new large-scale formats.

This includes support for immersive projection systems such as Igloo, enabling VIROO applications to run in room-sized environments without headsets, and supporting hybrid collaboration between headset users and projection-based participants.





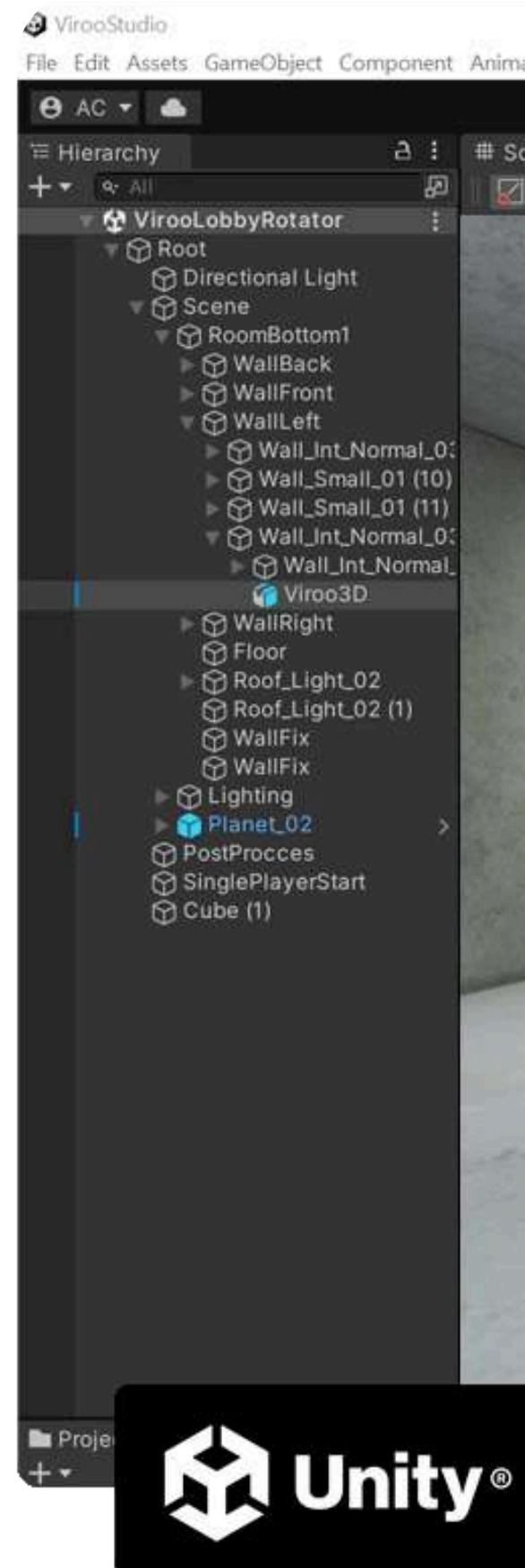
Additionally, VIROO will support mixed-device LBE environments, where different headset brands — such as HTC and Pico — can operate together within the same physical space while sharing a unified virtual environment.

This flexibility allows operators to design scalable, multi-brand experiences under a single platform.

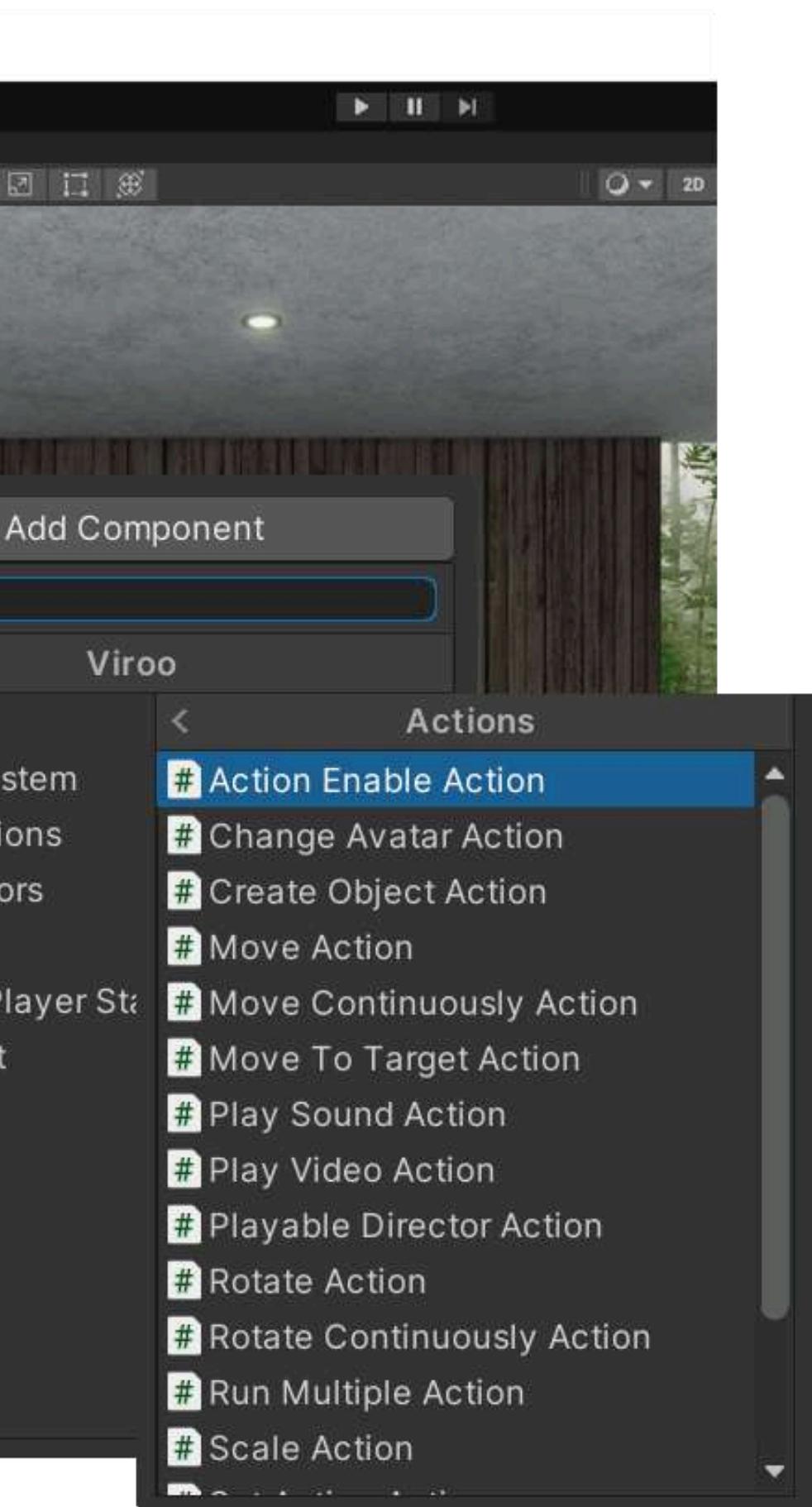
Are there plans to integrate AI-assisted tools into the VIROO Studio or XR content creation workflow?

VIROO already supports the integration of virtual assistants directly inside applications, allowing developers to embed contextual guidance based on specific workflows or procedures.

Users can ask questions in real time – such as what step comes next – and receive immediate, in-experience assistance. This significantly enhances self-guided training and operational support scenarios.



Looking ahead, Unity's upcoming AI capabilities will further streamline XR creation. Native tools for generating 3D assets, animations, voices, and logic through prompts will allow creators to build and iterate faster than ever.



Combined with upcoming improvements in VIROO Studio, such as high-level APIs, enhanced debugging tools, and expanded industry workflows, AI will become a natural component of the XR creation pipeline, increasing both productivity and creative flexibility.

What new features or initiatives are you exploring for education and vocational training users in 2026?

One of the most impactful developments in 2026 will be the introduction of purpose-built educational and vocational training templates within VIROO Studio.

These templates are designed around real teaching and training scenarios, enabling instructors with no advanced technical background to create immersive content efficiently, consistently, and at a level suitable for real-world deployment



For educators, this marks a clear turning point. Rather than building experiences from scratch, they can start from structured templates that already incorporate proven interaction patterns, assessment logic, and pedagogical best practices. Content can be adapted, published, and deployed with minimal effort, significantly reducing the time and technical barrier traditionally associated with XR creation.

Together, these initiatives transform XR into a time-saving and dependable tool rather than an additional burden. In 2026, immersive technology becomes a practical ally for educators and training professionals — supporting scalable, repeatable, and high-quality learning experiences across institutions and industries.

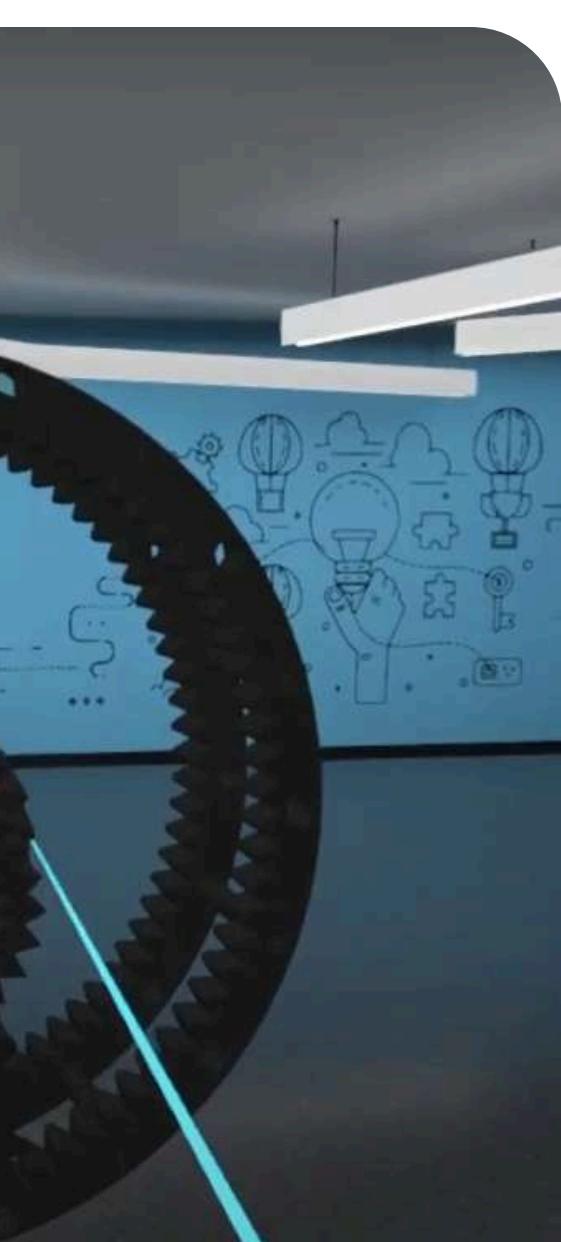


How has the large-scale vocational training rollout influenced your roadmap and priorities?

The rapid onboarding of hundreds of instructors has been a decisive factor in shaping our roadmap. It clearly highlighted the need for VIROO Studio to be accessible to non-technical users, while still remaining powerful and flexible for advanced creators and developers.

we prioritised the development of guided outcome-driven templates that focus on specific training and educational objectives rather than technical configuration





This allows educators to concentrate on content and pedagogy, while the platform manages complexity in the background. These templates now form the foundation for a more structured and repeatable approach to XR-based training.

The scale of these deployments also reinforced the importance of enablement beyond tooling. This directly influenced our decision to strengthen community-driven support through our developer channels and to relaunch VIROO Academy, ensuring that instructors and institutions have clear learning paths and practical guidance alongside the technology itself.

What new security, compliance, or data-governance developments can VIROO users expect in 2026?

Security and governance remain core pillars of the VIROO platform and of the company as a whole. Over the past year, we have made significant progress in strengthening our security posture, achieving ISO/IEC 27001:2022 certification and TISAX compliance, reinforcing our commitment to internationally recognised security standards

Looking ahead to 2026, we are actively working towards obtaining ENS certification, with the objective of completing the process by the beginning of 2026.



To improve transparency and accessibility for customers, we are also evaluating the creation of a VIROO Trust Center.



This would provide a central place where customers can review certifications, security practices, compliance status, and ongoing improvements in a clear and structured manner.

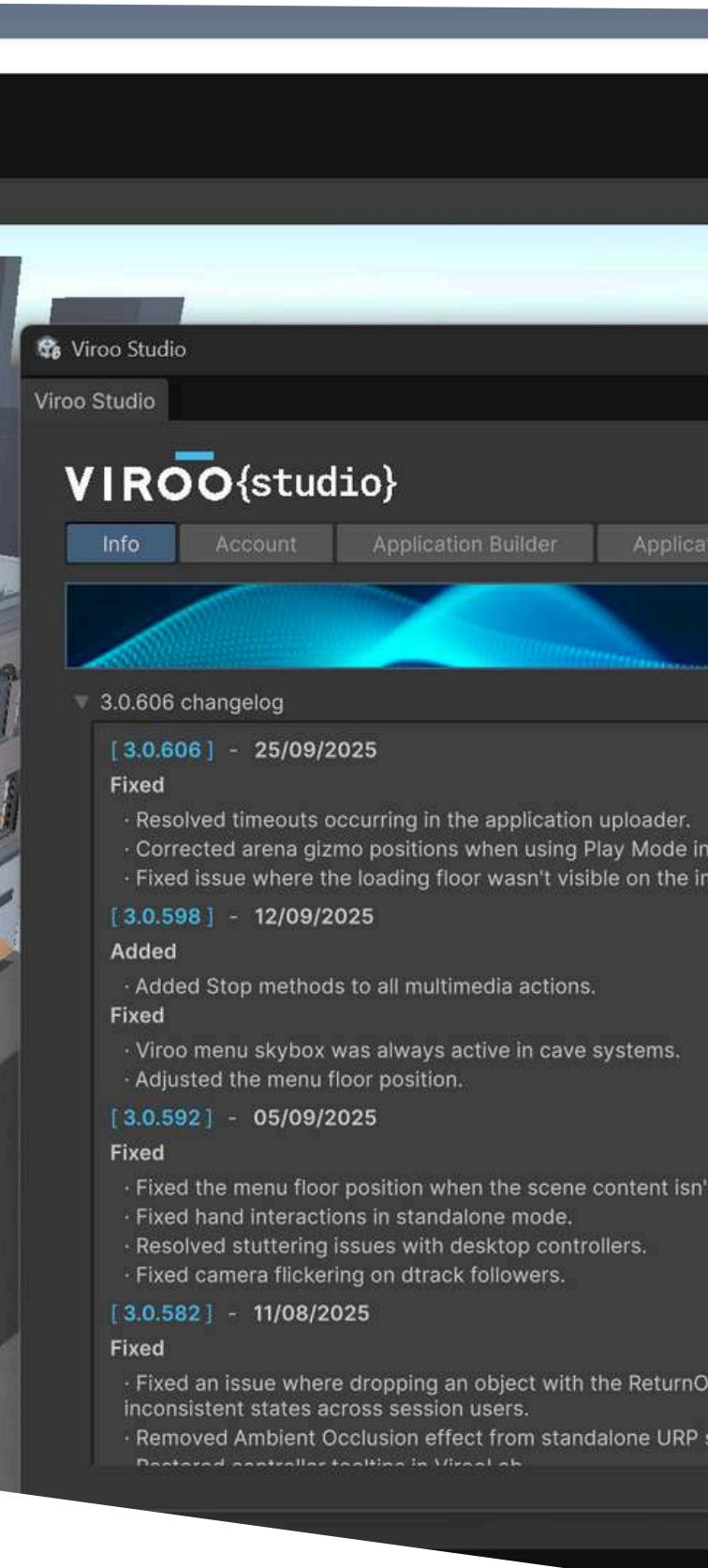
Our objective is clear: to ensure that as VIROO scales, trust, control, and regulatory alignment remain uncompromised, enabling organisations – particularly in industrial, educational, and public-sector environments – to adopt XR with confidence

Beyond 2026, what is the long-term vision for VIROO as an enterprise XR platform?

Beyond 2026, VIROO's long-term vision is to democratize the use of immersive technology – making it accessible regardless of device, location, or moment – while remaining firmly focused on real, measurable value for everyday enterprise workflows.

Our ambition is not to introduce XR as an isolated innovation, but to integrate it naturally into the tools and processes organisations already use. Industrial companies are already designing products, systems, and processes





VIROO exists to help them review those designs, collaborate across internal teams and suppliers, present them to customers, enhance customer experience, and extend their use into marketing, training, maintenance, and operational procedures – all within a single, consistent platform.

This vision is built around replicability. Through reusable templates, structured workflows, and platform-level services, VIROO enables immersive use cases to be repeated reliably across projects, sites, and organisations. Whether integrating with PLM systems, supporting multi-tier collaboration, or creating maintenance and training procedures, immersive experiences should be easy to reproduce, adapt, and scale — not rebuilt from scratch each time.

VIROO aims to become the everyday spatial layer of the enterprise: a stable, device-agnostic platform that turns immersive technology into a practical, repeatable tool across the entire value chain. This is not a distant ambition — we are already building it today, step by step, with a clear long-term direction and a platform designed to last.



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